



**S M X**<sup>®</sup>  
ADVANCED  
EUROPE

# EXPERTS-ONLY SEO & PPC TACTICS FROM AROUND THE WORLD

**30 SEPTEMBER – 1 OCTOBER 2025  
BERLIN GERMANY**

[smxadvanced.eu](https://smxadvanced.eu)

PRODUCED BY: **risingmedia**<sup>™</sup>



# WHY SPONSOR SMX ADVANCED EUROPE?



## WE TARGET YOUR PRODUCTS AND SERVICES:

- Search agencies working with large and / or multinational enterprises and brands
- Search, PPC and analytics tool providers
- Content providers
- Search and advertising platforms and networks
- Search engines



## WE DELIVER YOUR TARGET GROUP:

- Advanced Search Professionals and experts from large corporates, multinational enterprises and brands and pure-play internet companies.
- Budget holders who look for and buy tools and services for SEO, PPC and SEM
- Influencers who use and determine the tools and services for search marketing



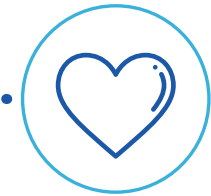
## WE OFFER:

- Bulls eye selection of your target audience
- Standard and bespoke packages for lead generation, knowledge transfer and branding
- Openness to new ideas for your appearance
- Competitive pricing
- Neutral and independent non-competitive event



## WE DELIVER:

- Networking app and lead generation tools to maximise your involvement
- Ready-to-work stand
- Help with suppliers
- Professional and friendly operations support before, during and after the show



## WE LOVE TO

- Help partners to reach their targets
- Provide great networking opportunities
- Cater excellent food and drinks
- Build long term relationships
- See customers coming back



# PREVIOUS SMX SPONSORS INCLUDE





# OUR ATTENDEES



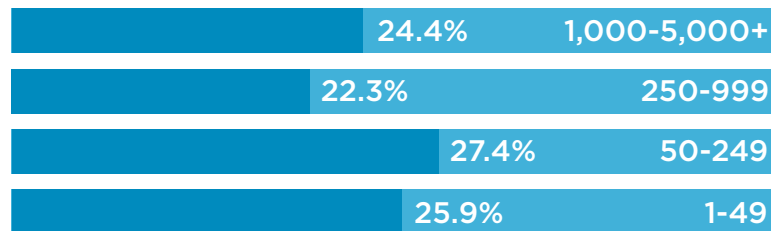
## AMONG THE COMPANIES WHO ATTENDED



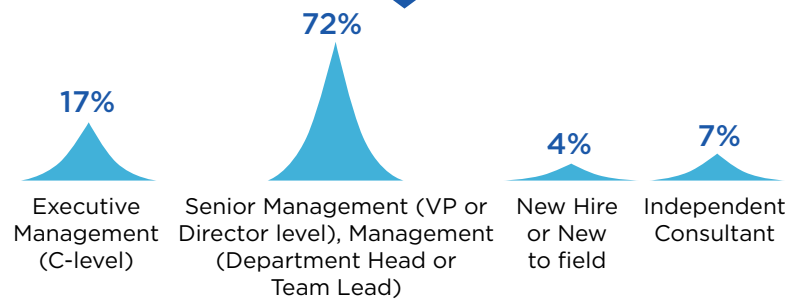


# OUR ATTENDEES

## COMPANY SIZE (# EMPLOYEES)



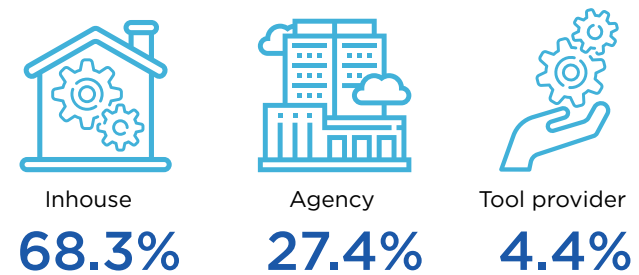
## PROFESSIONAL LEVEL



## BUDGET RESPONSIBILITY



## INDUSTRY





# EXPO PRESENCE

## EXPO PACKAGE DIAMOND

- ✓ 3x Conference tickets  
15% discount on additional conference tickets
- ✓ 2m deep x 6m wide  
**exhibition space**
- ✓ 2x table + 4x chairs
- ✓ Marketing for success
- ✓ Tools for success
- ✓ Special feature in newsletter  
prior the conference
- ✓ Attendee opt-in list

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€12.900  
(excl. VAT)

## EXPO PACKAGE GOLD

- ✓ 2x Conference tickets  
15% discount on additional conference tickets
- ✓ 2m deep x 3m wide  
**exhibition space**
- ✓ 1x table + 2x chairs
- ✓ Marketing for success
- ✓ Tools for success

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€6.500  
(excl. VAT)



# MARKETING & TOOLS FOR SUCCESS

## Marketing for YOUR success!

As an exhibitor or sponsor, you will benefit from:



**Feature** in our SMX newsletters



**Logo**, company description and link to your website on the conference homepage(s)



**Social Media presence** before, during and after the conference



**Feature on break slides** in Expo & in Conference rooms

## Tools for YOUR success!

We offer our exhibitors various opportunities to connect with the attendees:



### Exhibitor - Attendee Meeting Program

Request and schedule meetings with attendees in advance or during the conference and organize your visit at SMX as effectively as possible.



### Conference app

Our event app both show-cases the sponsors and allows you to include all your booth staff with pictures, so they're easily identifiable. You can also see and message conference attendees.



### Free Lead Scanning App

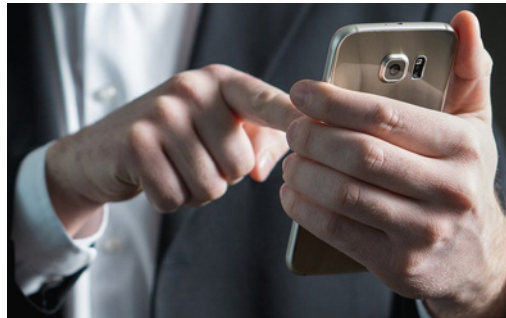
Our Lead Scanning App allows you to scan attendees' barcodes directly from your mobile phone and generate leads quicker than ever.



# BRANDING & LEAD GENERATION OPPORTUNITIES



**Lanyards\*** | €3.500



**Mobile App** | €3.500



**WIFI** | €3.900



**Track Sponsorship** | €3.900



**All Day Coffee Sponsorship** | €2.500



**Distribution** | €2.000



**Bags co-sponsored** | €3.500



**Coffee cups co-sponsored** | €5.900

\*Please note that the sponsor is responsible for the production and on-time delivery of the promotional material. The layout has to be agreed with Rising Media beforehand.





# NETWORKING BRANDING

## EVENING EVENT

- Advertising material, like rollups, prize draws or similar during our evening event
- Logo projection on screens during the event

\*not exclusive €3.900

\*exclusive €19.900



## NIGHT CAB BRANDED DRINK

- You set a budget at the bar
- 1 hour late night drink at the hotel bar
- Advertising material, prize draws or similar
- Logo projection on screens during the event

€4.900





## VENUE



Radisson Collection Hotel, Berlin  
Karl-Liebknecht-Strasse 3  
10178 Berlin  
Germany



## YOUR PERFECT SPONSORSHIP PACKAGE NOT HERE? CALL US AND WE'LL BUILD ONE JUST FOR YOU.



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